



# ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: One BKC 13<sup>th</sup> Floor, Bandra Kurla Complex, Mumbai - 400051.

Tel: +91 22 2652 5000, Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

## Notice to the Investors/Unit holders of ICICI Prudential Liquid Plan, ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus), ICICI Prudential Blended Plan - Plan B, ICICI Prudential Banking & PSU Debt Fund, ICICI Prudential Fixed Maturity Plan-Series 72-368 Days Plan D, ICICI Prudential Fixed Maturity Plan-Series 73-830 Days Plan J and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all the investors/unit holders of the Schemes that March 28, 2016\* has been approved as the record date for declaration of the following dividend under the plans/options under the Schemes. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plans/options of the Schemes, at the close of business hours on the record date.

Plans/Options under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 100/- each)#@	NAV as on March 21, 2016 (₹ Per unit)
<b>ICICI Prudential Liquid Plan</b>		
Half Yearly Dividend	3.8229	107.3305
Direct Plan - Half Yearly Dividend	3.8920	108.4188

Plans/Options under the Schemes	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each) \$	NAV as on March 21, 2016 (₹ Per unit)
<b>ICICI Prudential MIP 25 (An open ended Income fund. Monthly income is not assured and is subject to the availability of distributable surplus) #</b>		
Half Yearly Dividend	0.1570	12.2296
Direct Plan - Half Yearly Dividend	0.3140	14.3741

<b>ICICI Prudential Blended Plan - Plan B #</b>		
Direct Plan - Quarterly Dividend Option - I	0.2514	10.8007

<b>ICICI Prudential Banking &amp; PSU Debt Fund #</b>		
Quarterly Dividend	0.2206	10.4675
Direct Plan - Quarterly Dividend	0.2266	10.4099

<b>ICICI Prudential Fixed Maturity Plan-Series 72-368 Days Plan D #</b>		
Dividend	0.0500	10.9604

<b>ICICI Prudential Fixed Maturity Plan-Series 73-830 Days Plan J #</b>		
Dividend	0.0500	11.3325
Direct Plan - Dividend	0.0500	11.4014

<b>ICICI Prudential Balanced Advantage Fund</b>		
Monthly Dividend	0.04	13.07
Direct Plan - Monthly Dividend	0.04	13.47

# Subject to deduction of applicable dividend distribution tax.

\$ The dividend payout will be subject to the availability of distributable surplus and may be lower depending upon the extent of distributable surplus available on the record date under the respective Schemes.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

\* or the immediately following Business Day, if that day is a Non-Business Day.

**It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the respective Schemes would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : March 22, 2016

Authorised Signatory

No. 015/03/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at [www.icicipruamc.com](http://www.icicipruamc.com)

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**